

McGraw-Hill's **ACCESS** PHARMACY

Hot Topics

Editorial reviews of a recent clinical trial or systematic review, written by academic clinicians and editors as a critical appraisal placed into context with what is already known about the subject. McGraw-Hill has carefully chosen the editors and contributing authors to reflect the numerous clinical specialties in pharmacy.

Virtual Cases and Care Plans

Featuring video-based cases developed with Ferris State and interactive care plans, AccessPharmacy is designed to help students learn to design their own treatment regimens, from initial diagnosis onward.

Lab Tests and Guidelines

Fully searchable, AccessPharmacy offers updated primary care practice guidelines as well as common lab tests, guide for therapeutic drug monitoring, imaging, and diagnostic algorithms and differential diagnosis.

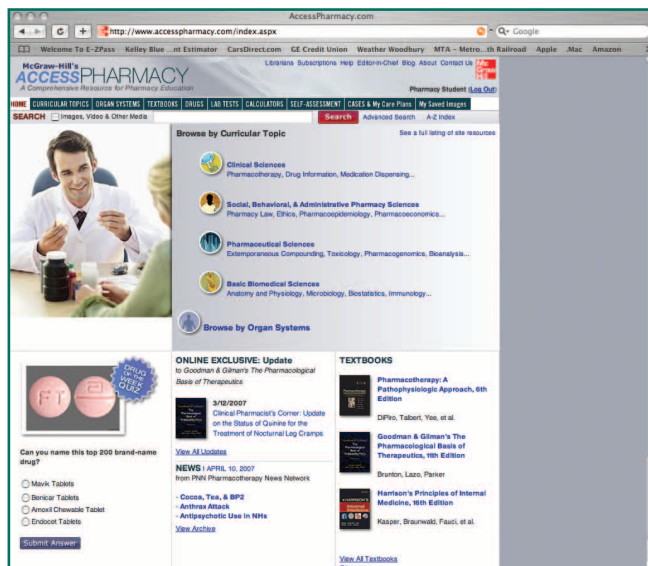
Dr. Evidence Drug Effectiveness Statements

Through an alliance with Doctor Evidence, developer of distributed databases generated from clinical studies, AccessPharmacy provides in-context access to drug efficacy data via Effectiveness Statements, generated from actual clinical endpoints in published clinical studies, for over 500 common diseases and the 300 most commonly prescribed medications.

The Semantic Search Engine

The search engine is a state-of-the-art tool designed for sophisticated collections of medical information. It runs in conjunction with a layer of semantic metadata that has been applied to all of the information in the website so that the content, though written by multiple authors and derived from many resources, is completely integrated and connected by topic-based medical language tags that are compliant with the Unified Medical Language System (UMLS), developed by the National Library of Medicine (NLM).

When a user searches for information on AccessPharmacy, the search engine looks for matches with the metadata to deliver results based on matching search terms with concepts and topics, rather than matching exact words when they appear in the content. By focusing on broader concepts, practices, and procedures, users can find all the relevant discussions of the topic they are looking for, even if named differently in different resources.



Advanced Search

In the infrequent cases when a user cannot find the results he or she is looking for by using the semantic search engine, full-text searches can be done by using the Advanced Search, which searches exact word matches in the data set and which allows the Boolean connectors “and” and “or.”

My AccessPharmacy Account

By creating a My AccessPharmacy account, or personal profile, users save and maintain a collection of images from the site for educational or personal use, and bookmark important chapters and sections for future reference.

Finding References to Primary Literature

A Bibliography or Reference section exists at the end of each chapter with links to the primary literature via PubMed (www.pubmed.gov).

Videos and Animations

Detailed drug interaction animations on AccessPharmacy are adapted from *Goodman & Gilman's The Pharmacological Basis of Therapeutics*.

Macromedia's free Flash Player (version 8 or higher) plug-in is required to view all video on this website.

Drug database

The integrated, updated drug database provides critical information on medication indications, dosages, contraindications, and drug classes, as well as patient handouts in English and Spanish.

AccessPharmacy Library Resource Center

A centralized location for librarians and site administrators to find marketing materials, product title lists, updates, the latest newsletters, product announcements, password-protected user statistics, and more.

